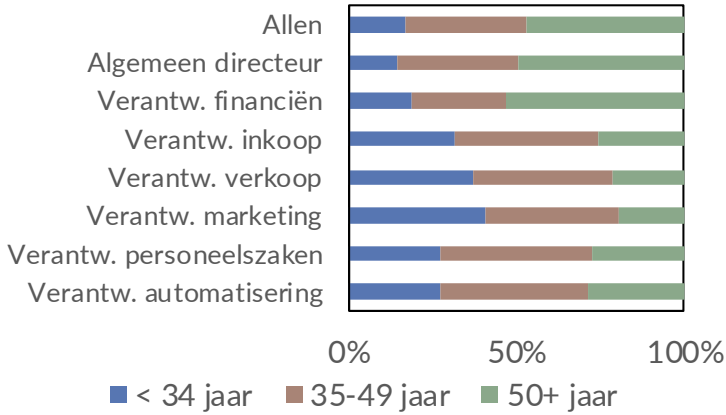
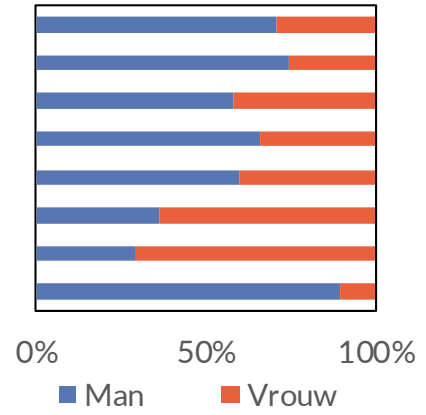


## Profiel 629.000 decision makers (bedrijven 2+)

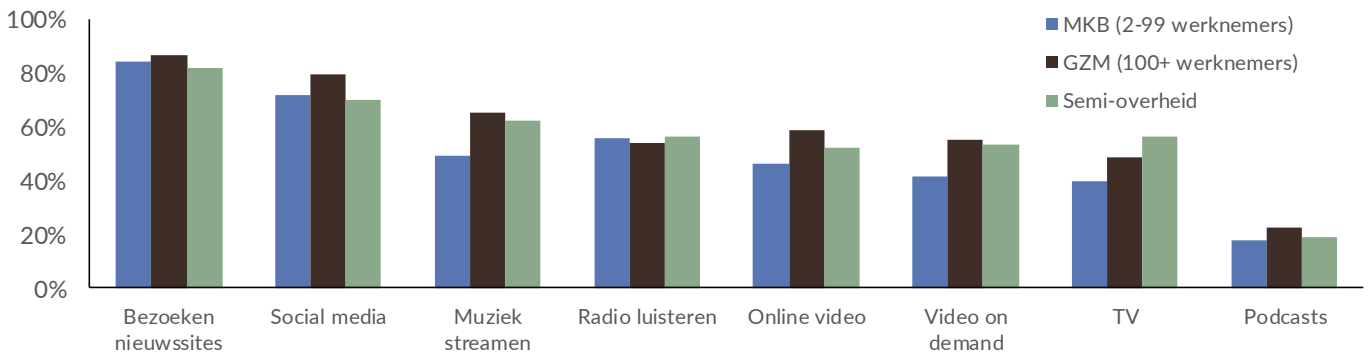
### Leeftijd



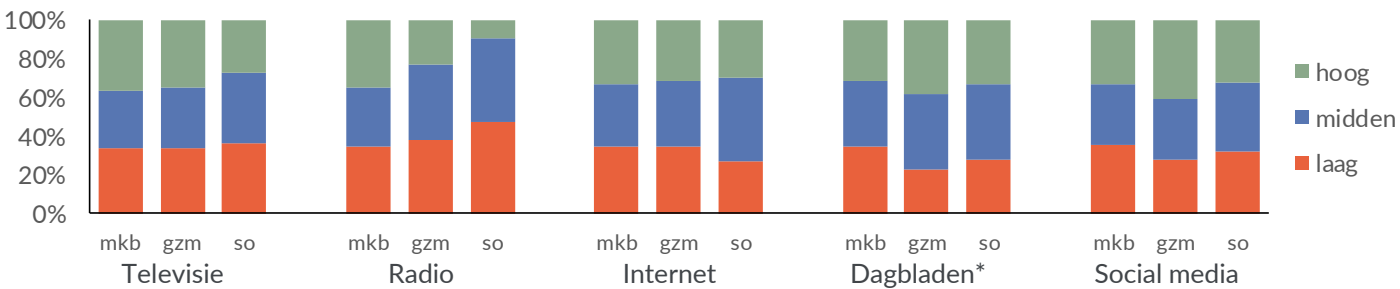
### Geslacht



### Activiteiten op het internet (vaak + af en toe)

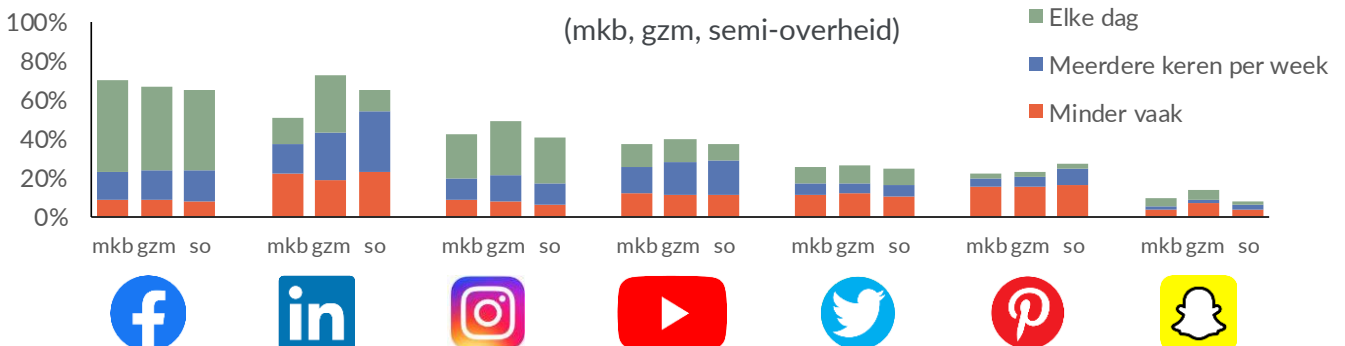


### Media Imperatives (mkb, gzm, semi-overheid)



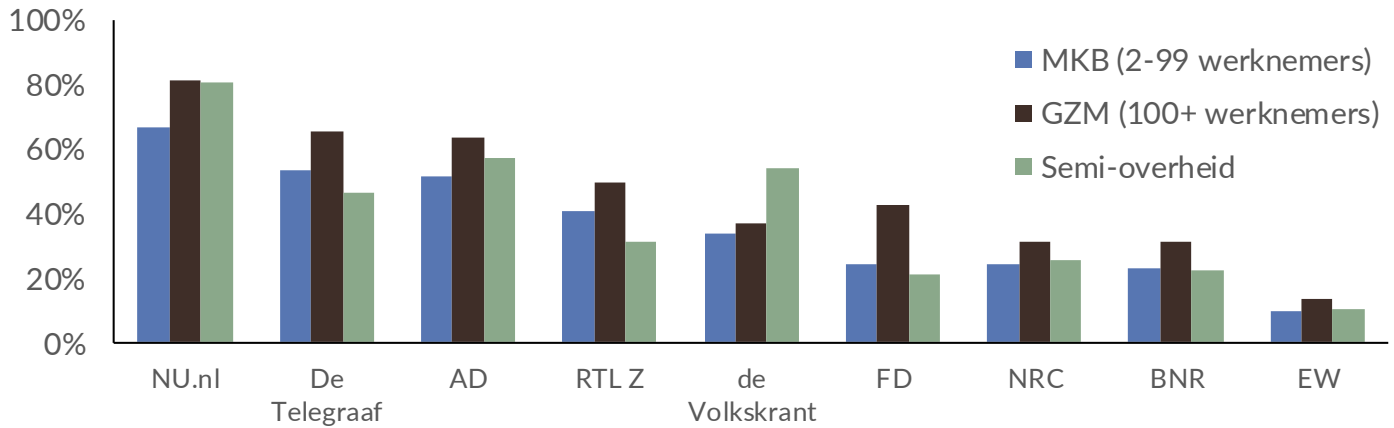
\* In DMS gemeten titels

### Gebruiksfrequentie social media

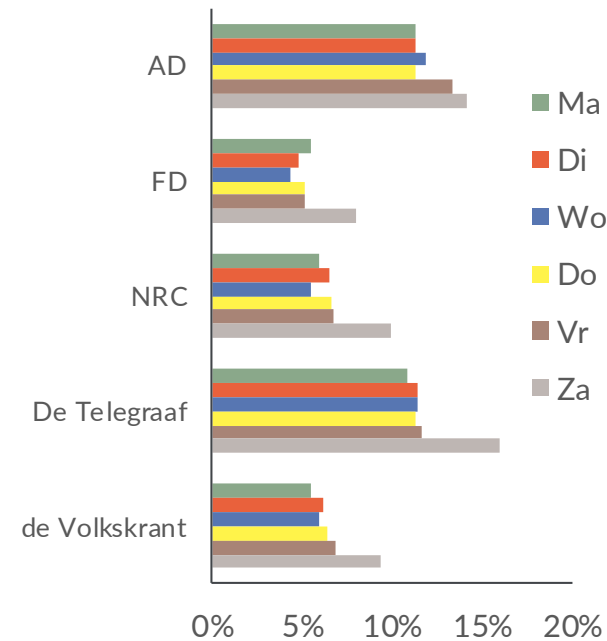


## Mediagedrag decision makers

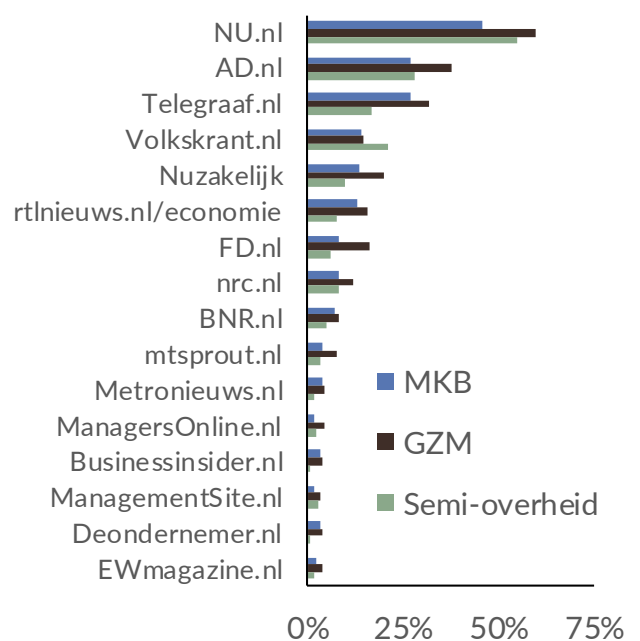
Gemiddeld maandbereik merk



Dageditiebereik print



Weekbereik websites



Luisterfrequentie radiozenders

